

Donor Privacy Policy

Rowan County United Way is committed to respecting the privacy of our donors and their information. We developed this policy to provide clarity and ensure donors continued confidence in Rowan County United Way. This policy outlines how we treat & process donor information provided to us regardless of the how it was collected or provided. This policy may be changed or updated. Notification of material alterations to this policy will be posted on our website.

We believe that you should have control over who receives the personal information you provide to us as a donor such as contact information (name, company, work identification number, address, email address and telephone number), payment information (billing information and amount) and acknowledgement requests. We do not trade, sell or share your personal information with third parties unless they are carrying out the business activities, operations or functions on our behalf. Furthermore, we do not send donors mailings on behalf of other organizations. We assure you that the identity of all of our donors is kept strictly confidential.

Rowan County United Way maintains the right to access, read, preserve and disclose the information that you provide to us as a donor in order to:

- comply with any applicable law, regulation, legal process or governmental request
- detect, prevent or otherwise address fraud, security or technical issues
- respond to your requests for customer service
- protect the rights, property or personal safety of Rowan County United Way, its visitors or the public

With your request for designation acknowledgement, we may also provide your personal information as well as amount to the agency to which you designated.

Please feel free to contact us with any questions, comments or complaints about this donor privacy policy. You may contact the following Rowan County United Way representatives:

Melissa Robbins, MBA
Finance & Operations Director
704-633-1802 ext. 13
financedirector@rcunitedway.org

Audrey Eudy
Philanthropy Director
704-633-1802 ext. 12
aeudy@rcunitedway.org